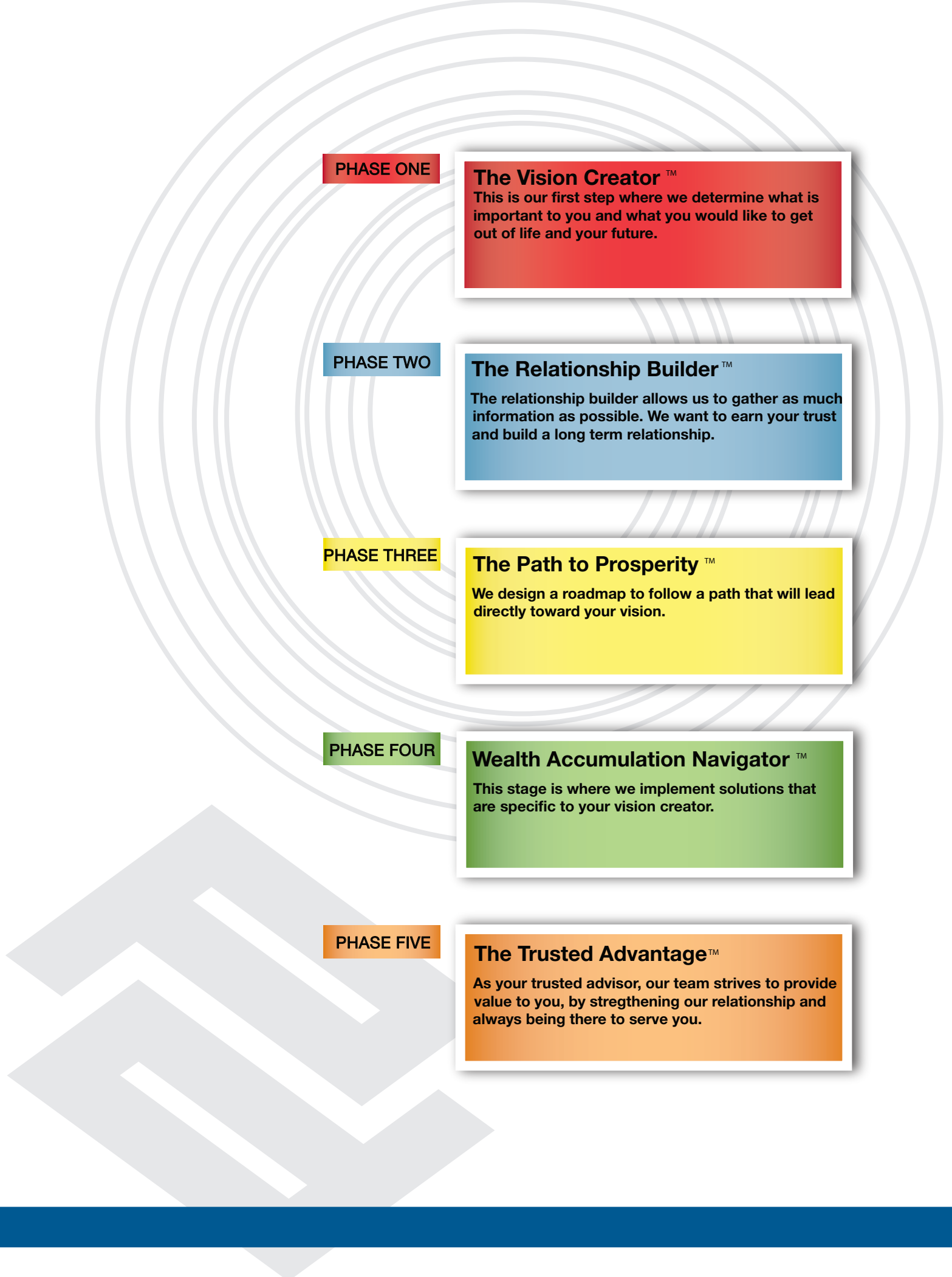
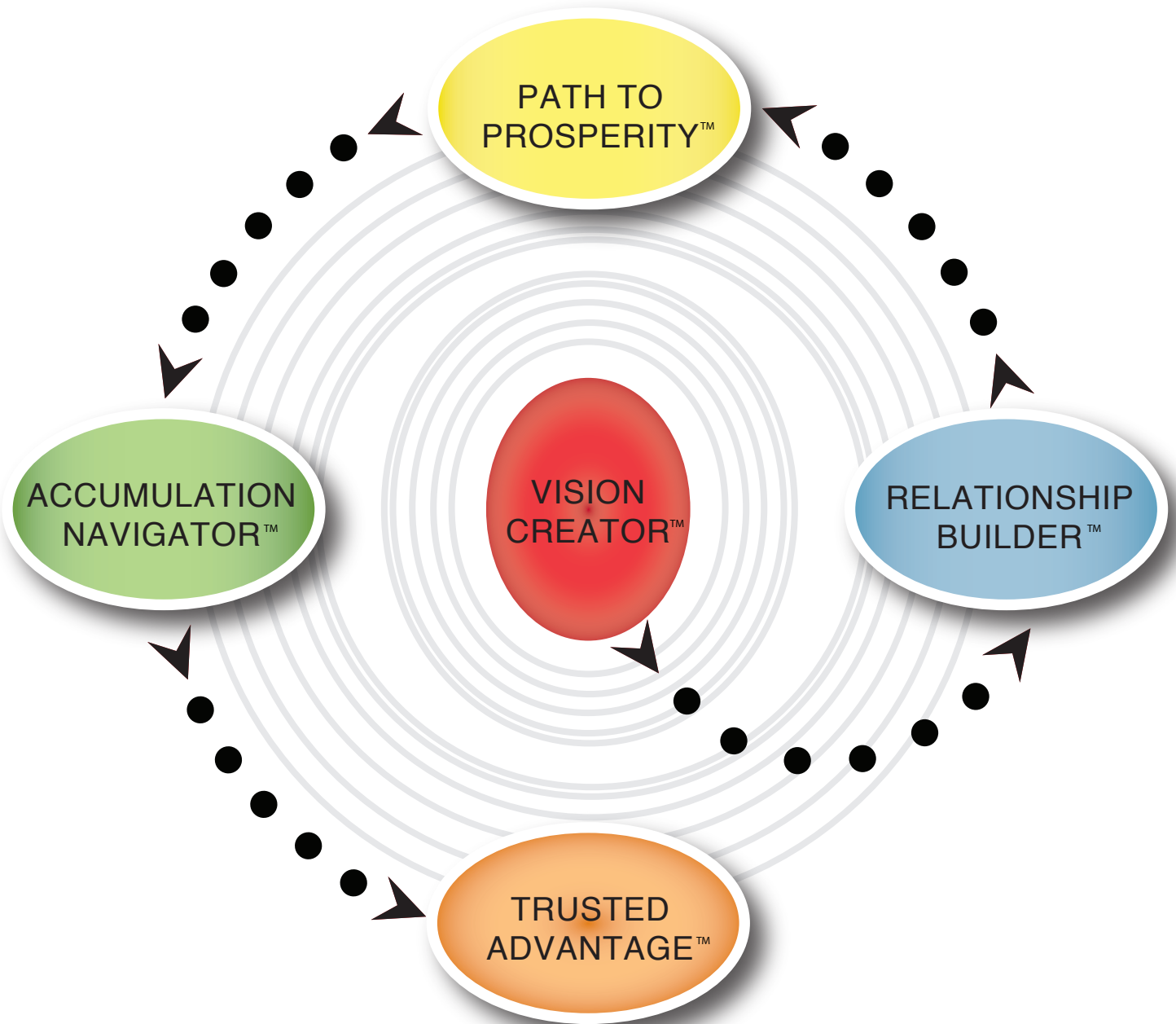


The Podell Advantage™ is our **UNIQUE PROCESS** designed to align our clients **VISIONS** and **GOALS** in a way that **CREATES** and **PROTECTS** their wealth.



PHASE ONE

**The Vision Creator™**  
This is our first step where we determine what is important to you and what you would like to get out of life and your future.

PHASE TWO

**The Relationship Builder™**  
The relationship builder allows us to gather as much information as possible. We want to earn your trust and build a long term relationship.

PHASE THREE

**The Path to Prosperity™**  
We design a roadmap to follow a path that will lead directly toward your vision.

PHASE FOUR

**Wealth Accumulation Navigator™**  
This stage is where we implement solutions that are specific to your vision creator.

PHASE FIVE

**The Trusted Advantage™**  
As your trusted advisor, our team strives to provide value to you, by strengthening our relationship and always being there to serve you.